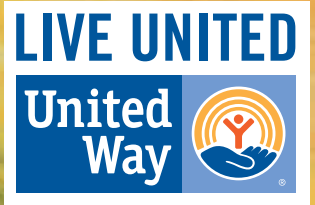


ADVANCING EDUCATION,
INCOME AND HEALTH



CREATING LASTING CHANGE

2013 ANNUAL REPORT

MISSION To improve lives by mobilizing the caring power of our communities in the Itasca area.

VISION We will build a stronger Itasca area by improving people's lives.



Dear Friends and neighbors,

Being involved with United Way of 1,000 Lakes for more than 10 years has helped me appreciate the importance of partnership. When it comes to creating wide-reaching benefits – both for individuals and our community as a whole – the road to success is truly paved by many hands.

In my most recent role as board president of United Way of 1,000 Lakes, I've gained a better understanding of the way in which the organization serves as a safety net for Itasca area residents. For example, partnering with the United Way of 1,000 Lakes helps to ensure a victim fleeing an abusive relationship has a safe place to live, a child in need of a safe, supportive adult mentor is paired with one, a family in need is able to access food, clothing, and shelter, and a person seeking a life of sobriety is given the resources and support to make their goal a reality. The list is on going.

Important services like the above are possible on an ongoing basis because community members, community service providers, and the staff, volunteers and board members of United Way of 1,000 Lakes all work together to make sure that real needs are met with real resolutions. Committed individuals who seek to both understand and remedy social and economic inequalities in our community do this vital work. Their invaluable and courageous contributions, however, would not have the same effect if they were made in isolation. It is the combination of their efforts that truly represents the essence of the organization.

As I sign off as board president, I feel confident in and hopeful about our community's future. This is because I've seen that the work to create a stronger, safer, and more vibrant Itasca County area isn't work that is taken lightly or is done haphazardly. It is a task assumed with diligence that is born out of love of a shared place and commitment to each other. It is a task that we assume united.

With gratitude,

A handwritten signature in black ink that reads "Laura Connelly".

Laura Connelly,
United Way Board President



The collaboration between United Way, community donors, volunteers, partnering agencies, and invaluable programs that are funded in part by United Way are moving us closer to a safe, healthy, and more caring community.”

YEAR IN REVIEW

OUR ACCOMPLISHMENTS IN 2013

MOBILIZING RESOURCES

Last June, United Way helped to mobilize our regional volunteer force through a Day of Action, a day-long event which volunteers partook in hands-on projects at the Grace House. This activity helped build awareness about homelessness in our area.

In all, 150 volunteers gave more than 850 hours of work in a single day, which is the equivalent of over \$12,000 in service to community. Volunteers worked on projects such as painting, landscaping, gardening, and washing windows. Programs like these help to further United Way's core mission to mobilize the caring power of the community.



FURTHERING STUDENT SUCCESS

For the past two years, United Way of 1000 Lakes has been involved in the Itasca Area Student Success Initiative. A coalition of youth programs and community organizations, who believe that every student deserves the opportunity to succeed, and that it really does take the entire community to make this possible.

Recently, United Way launched a youth voice engagement campaign in the Nashwauk, Hill City, and Bigfork schools. The campaign aims to engage students into the work of Student Success and provide a vehicle for them to share their voices. This work is leading up to the creation of Student Chapters at each Itasca area high school, using Student United Way as a model. Student United Way is a student-led community change organization. The program will work closely with the Student Success partners and combines education, leadership and service to equip youth to make a difference in their community.

Bright Red Bookshelf

United Way partners with Project Read to coordinate Bright Red Bookshelves in Grand Rapids, Inger, and Squaw Lake community centers. The program promotes literacy development by getting hundreds of books into the hands and homes of young readers in Itasca area. The program increases book ownership in low-income homes, encourages parent-child interactions with books, involves community support of literacy, and develops confidence in young readers.

Thank you to the following organization and their employees, who took part.

- › 4-H
- › Advocates for Family Peace
- › AEOA
- › Affinity Plus Credit Union
- › Blandin Foundation
- › City of Grand Rapids
- › Essar Steel
- › Expert Building Services
- › Grace House
- › Itasca County HRA
- › Itasca County Probation Dept.
- › Keisler House
- › KOOTASCA
- › Lakehead Construction
- › MDI
- › Minnesota Power
- › NorthHomes
- › Northland Counseling
- › ODC
- › Support Within Reach
- › Terex

INVESTING IN OUR COMMUNITY

OUR INVESTMENTS IN 2013

MAKING A IMPACT

United Way envisions a world where all individuals and families enjoy a better quality of life through education, financial stability and healthy lives.

One of the most unique benefits of investing in United Way is that a single contribution supports more than 40 local community programs, providing resources for families youth and seniors – people from all walks of life, facing all types of situations.

We invest in 27 local agencies that provide services and support to residents of the Itasca area, including Grand Rapids, Deer River, Bigfork, Bovey, Coleraine, and Hill City.

This past year our Community Investment Committee, comprised of informed volunteers from the community, reviewed grant applications and conducted site visits with our agencies. They then determined funding recommendations based on criteria such as program outcomes, fiscal accountability and demonstrated need in the community.

As a result, the United Way Board of Directors approved investing \$224,500 into community programs and initiatives that collectively help prepare children to achieve their full potential; ensure individuals and families are financially stable; and provide everyone with the opportunity to lead a healthy life.



Three Areas of Focus

EDUCATION

Helping children and youth achieve their potential

Helping increase children's readiness to achieve in school, improving academic achievement, and promoting positive youth development through high-quality out-of-school time opportunities. Quality education experiences are important to all children, but especially for those who are potentially at risk.

INCOME & BASIC NEEDS

Promoting independence and financial stability

We are committed to building a stronger financial future for individuals and families in the Itasca County area. We can help hard-working families put their lives back together. United Way's efforts to provide solutions for increasing income, establishing savings, achieving home ownership and enhancing self-sufficiency are making a difference.

HEALTH

Improving people's health

We are committed to building stronger, healthier communities and measuring the differences in health of our citizens. We are working to increasing access to health care, promoting healthy lifestyles, and building communities free of substance abuse and domestic violence.

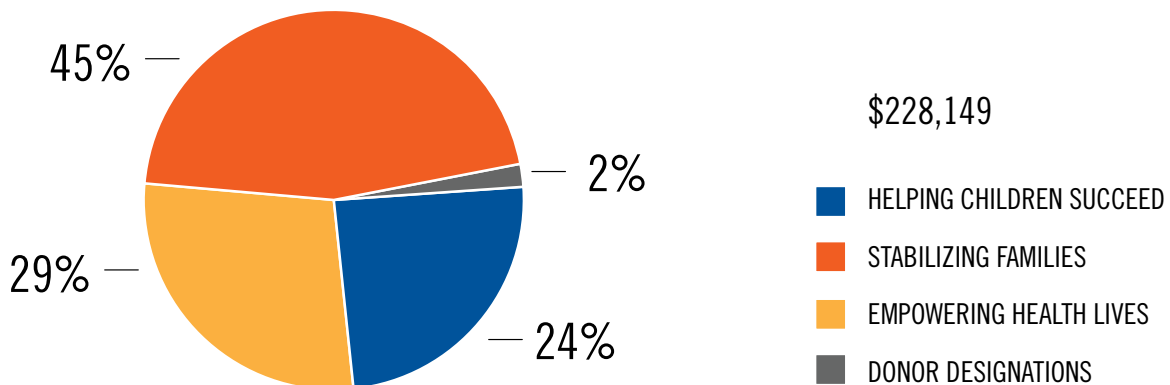
■ In total, United Way of 1000 Lakes has contributed more than \$10,000,000 to improve the quality of life for all people living in its service area.

FINANCIALS

FISCAL YEAR JULY 1, 2012 - JUNE 30, 2013

ASSETS	FY 2013	FY 2012
Cash & Savings	\$ 77,646	\$ 104,011
Certificates of Deposits	84,757	84,197
Annuities	48,842	47,420
Prepaid Insurance	1,291	1,225
Pledges Receivable	107,915	95,470
(Less Allowance for Noncollectable)	(5,488)	(5,738)
Equipment - Net of Depreciation	1,694	2,461
Total	316,657	329,046
LIABILITIES AND NET ASSETS		
Donor Designations Payable	\$ 22,862	\$ 26,052
Allocations Payable	205,287	213,210
Total Liabilities	228,149	239,262
NET ASSETS		
Unrestricted	88,508	89,784
Temporary Restricted	0	0
Permanently Restricted	0	0
Total Net Assets	88,508	89,784
TOTAL LIABILITIES & NET ASSETS	316,657	329,046

FOCUS AREA INVESTMENTS



Nurturing Children and Youth

United Way invested \$53,500 in Itasca's children and youth through 11 programs and three initiatives that collectively help children have a strong start so they can be successful in life.

Education Grants

Baby Steps Boutique — \$5,000
Boy Scouts — \$1,000
Bridges Kinship:
After School Program — \$2,500
Community Based Mentoring — \$7,500
Cooperative Solutions:
Peer Mediation — \$8,000
Itasca County 4-H:
Science/Technology/Robotics — \$2,000
After School Steps of Success — \$3,500
Youth Leadership — \$2,500
Project READ — \$5,000
Youth for Christ:
Campus Life — \$10,000
Juvenile Justice Program — \$4,000

Supporting Financial Stability

United Way is investing \$105,500 in 11 programs and two initiatives that help individuals and families become stable and financially independent, as well as provide basic needs.

Income and Basic Needs Grants

Advocates for Family Peace:
Advocacy Program — \$7,500
Transitional Housing — \$4,000
Intervention Program — \$7,500
Wellstone Family Safety Center — \$7,000
Bigfork Food Shelf — \$3,000
Deer River Food Shelf — \$6,000
First Call For Help/United Way 2-1-1 — \$15,000
GRACE House — \$6,000
Nashwauk Food Shelf — \$3,000
KOOTASCA: Transitional Housing — \$4,000
MDI: Disability-related Equipment — \$1,000
Second Harvest:
Grand Rapids Food Shelf — \$12,000
Support Within Reach:
Victim Support & Advocacy — \$7,500
Itasca County Family YMCA:
Childcare Scholarship Fund — \$21,000

Building Healthy Communities

United Way is investing \$65,500 in 14 programs and one initiative that work together to improve the overall health and well-being of children and adults in the greater Itasca area.

Health Grants

Bigfork Valley, Day Stay — \$3,000
ElderCircle:
Adult Day Stay — \$2,000
RSVP — \$6,000
Senior Wheels Program — \$6,000
Essentia: Friendship Haven Adult Day Stay — \$2,000
Grand Itasca Clinic and Hospital: MyPlate — \$2,500
Home Visitor — \$6,500
Itasca County Wellness Court — \$6,000
KOOTASCA: Crisis Nursery — \$7,000
Project Care Free Clinic — \$7,500
Support within Reach:
Coordinated Community Response — \$4,000
Prevention Education & Awareness — \$3,000
Itasca County Family YMCA:
Bruce Bauer Senior Center — \$4,000
Youth Center — \$6,000



United Way funds help families work to put food on the table and have the essentials to live. For many families, childcare is their largest monthly expense. United Way funds make it possible to provide scholarships to those families so that their children can be cared for in a safe, educational environment, while their parents work or attend school, so they can provide for their family.”

Itasca County Family YMCA
Executive Director, Betsy McBride

VOLUNTEER LEADERSHIP 2013

BOARD OF DIRECTORS

President

Laura Connelly
Advocates for Family Peace

Vice President

Madelen Schuemann
Minnesota Power Retiree

Treasurer

Guy Clairmont
Guy Clairmont Financial

Ryan Davis, DC
Davis Chiropractic

Ken Kinsey
Essar

Linnea Soular, DC
Grand Itasca Clinic & Hospital

Wendy Uzelac
RE/MAX

Brad Zumbaum
Itasca Tax & Consulting Service

Karen Karls
Retired Social Worker

Ken Kinsey
Essar

Ann Mack
Affinity Plus Credit Union

Dana Nettles
Volunteer

Abbey Pierce
Volunteer

Linnea Soular
Grand Itasca Clinic & Hospital

Amy Trast
American Bank

Wendy Uzelac
RE/MAX

Megan Wedel
US Bank

Ryan Davis
Davis Chiropractic

Robert Drake
Grand Rapids Community
Foundation

Jennifer Garner
Baby Steps Boutique

Luke Garner
Proforma Garner 360

Katie Glorvigen
Glorvigen, Thies & Lind

Madelen Schuemann
Minnesota Power Retiree

Len Salmela
Salmela Jewelers

Ann Saxhaug
Target Retiree

Linnea Soular
Grand Itasca Clinic & Hospital

Angela Tanner
Minnesota Power

Brad Zumbaum
Itasca Tax & Consulting Service

Trish Zimmerman
Visit Grand Rapids

STAFF

Kimberly Brink Smith
Executive Director

Karen Reed
Office Manager

INVESTMENT COMMITTEE

The committee provides leadership during the community investment process for programs and projects receiving United Way funding.

Kathie Allen
Kathie Allen Coaching

Crystal Burgraff
Minnesota Power

Sandy Crowe
Lake Country Power

Ryan Davis Chiropractic

Wade Fauth
Blandin Foundation

Sandy Hardling
Grand Itasca Clinic & Hospital

2013 CAMPAIGN CABINET

The Campaign Cabinet members volunteer their leadership and time to help advance the education, income and health of our community.

CAMPAIGN CO-CHAIRS

Katie Cargill, DDS
Northern Lakes Dental

Guy Clairmont
Guy Clairmont Financial

Laura Connelly
Advocates for Family Peace

Matt Grose
Superintendent,
Deer River Public Schools

Peter McDermott
MDI

PACESETTER

UPS

CABINET

Kirk Adams
American Bank

Marian Barcus
Retiree

GIVING WITH CLASS

The committee is responsible for reviewing grant proposals for philanthropy projects in elementary schools across the Itasca area.

Amy Box
King Elementary

Kimberly Brink Smith
United Way

Melanie DeBay
Itasca Area Community

Laura Groom
Vandyke Elementary

Sue Hoeft
Greenway Elementary

Ann Saxhaug
Target Retiree

COMMUNITY LEADERS

2013

INDIVIDUAL GIVING

The following individuals, couples and families partner with United Way to advance the common good.

SPECIAL RECOGNITION

Special Recognition members represent gifts of \$2,500 or more

Malissa & Rob Bahr
Peter & Julie Birkey
Steve & Vickie Wilcox
Wade & Kathy Fauth

GOLD LEADERSHIP

Gold Leadership members represent gifts of \$2,000-\$2,499

Mary Kosak

SILVER LEADERSHIP

Silver Leadership members represent gifts of \$1,000-\$1,999

Becky Adams
John L. Batchelder
Dr. Tim & Joan Bonner
William (Bill) H. Boutwell
Elizabeth Carlson
Diana Daigle
Andy & Jaci David
Michael Deacon Eiden
John & Julie Fedje-Johnston
Dr. Peter & Chris Friedlieb
Traci Gangl
Mike & Mary Ives
Kenneth Kinsey
Richard McDonald & Becky LaPlant
Jack & Janice Muhar
Joelle Mutchler
Dr. Debra & Ralph Nyquist
Lisa Owens
Ryan & Ronda Patton
Jodi Piekarski
Jerome W. Pulkrabek
Steve Rutherford

James & Wendy Uzelac
Mike & Corinne Youso
Ed & Mary Pat Zabinski
Jay Zapzalka
Nancy C. Zupan

BRONZE LEADERSHIP

Bronze Leadership members represent gifts of \$500-\$999

Robert J. Adams
David Beghly & Ann Saxhaug
Sherry L. Beighley
Kathy Benham
Fred & Gwynne Bobich
Brian Borgman
Joshua Cagle
Mike & Hiedi Chandler
Guy & Heidi Clairmont
David Claypool
Dean Dahline & Julie Roy-Dahline
Chris Deadrick
Teresa DeVries
Terri Dufner
Jason J. Fisher
Thomas J. Frick
Michael M. Gager
Loren & Bonnie Gelle
Dr. Scott & Susan Gerling
Dr. David Goodall & Anne Lind
Peter E. Grecinger
John & Gina Hawkinson
Jim & Kathy Hoolihan
Dr. Thomas Howard
Cindy Iaizzo
Kevin Kangas
Karen Karls
Andy Kempainen
Jeffery D. Kinkel
Trish Klein
Shirley D. Klev
Amanda K. Kluge
Heidi Korstad
Jean & Scott Lane
William A. Lantz
Becky Lauer
Brad Lussier
Mary Magnuson
Michael Martin

Peter & Charlotte McDermott
William & Cindy McNichols
Fred & Loie Meyer
Joseph & Meg Muller
Jane H. Mullins
Jonathan & Mindy Nuhring
Meryl Ostendorf
Jeffery Paulseth
Timothy E. Peters
Deborah Petoletti
William D. Poulter
Paul & Jane Quitney
Faye Reigel
Gary Rosato
Dr. William & Diane Rutherford
Misty Ryan
Alice Sarkela
Dennis & Madelen M. Schuemann
Mark E. Seeley
Valarie Shangreux
Joshua & Maggie Skelton
Amber Smith
Kristine Smith
Michele Smith
Daniel & Linnea Soular
Theresa Stark
Tara Staskivige
Debra Sterling
Michael R. Troumbly
Paul & Betty Tveite
Shari Undeland
Karen Vogl
Terry & Diane Weber

EVERYDAY HERO

Everyday Hero members represent a gifts of \$365 per year/\$1 per day.

Joel Adamson
Jason Anderson
Janet & Robin Borth
Maita Caingan
Robert Dell Coughlin
Sara Gagnon
Joe W. Gale
Linda Gibeau
Janet Hakala
Mark S. Henderson

Gary Hernesman
Dustin & Jannifer Johnson
Bernadine Joselyn
Lester & Dianne Kachinske
Dan Kessler
Chris & Susan Lynch
Ken & Judith MacAlpine
Mollyann McCann
Sonja Merrild
Jan Monley
Harlan & Cheryl Niles
Steven Otto
Thomas M. Peltier
Peg Poulter
Daniel A. Rabbitt
David Radaich
Brenda Riendeau
Kimberly Schoonover
Roger Sorben
Rodney & Lisa Strom
Dana Thompson
Amy Trast
Paula Troumbly
James Wimmer
Pete Wohlers
Dr. Roberta & Gary Zimmerman

FOUNDATION GIFTS

United Way thanks the foundations for their support, enabling us to invest donor dollars on programs that are vital to our community.

Blandin Foundation
Lake Country Power
Minnesota Power
Foundation

COMMUNITY LEADERS

2013

EMPLOYEE GIVING

The following organizations contributed a corporate gift, conducted a workplace campaign, or did both to advance the common good.

SPECIAL RECOGNITION

Recognizes workplace campaigns raising \$20,000 or more

Minnesota Power

GOLD LEADERSHIP

Recognizes workplace campaigns raising \$10,000- \$19,999

Grand Itasca Clinic & Hospital
Itasca Area Schools Collaborative (IASC)
ISD 318

SILVER LEADERSHIP

Recognizes workplace campaigns raising \$5,000-\$9,999

Blandin Foundation
Essentia Health
Grand Rapids State Bank
Itasca County
UPM Blandin
UPS

BRONZE LEADERSHIP

Recognizes workplace campaigns raising \$2,500-\$4,999

American Bank
Essar
Lake Country Power
State of Minnesota
Target

CORPORATE GIVING

The following organizations contributed a corporate gift, conducted a workplace campaign, or did both to advance the common good.

SPECIAL RECOGNITION

Recognizes corporate gifts of \$20,000 or more

Minnesota Power
Blandin Foundation

SILVER LEADERSHIP

Recognizes corporate gifts of \$5,000-\$9,999

UPM Blandin

BRONZE LEADERSHIP

Recognizes corporate gifts of \$2,500-\$4,999

Lake Country Power

DINING UNITED & EVENT PARTNERS

The following restaurants donated a portion of their proceeds toward the 2013 community campaign.

Dining United:
17th Street Grill
Applebee's
Forest Lake
Outpost Bar & Grill
Pokegama Grill
Toivo's Restaurant
Doctor's with Heart:
Davis Chiropractic
Taste of the Holidays
Ogle's Market
Place Foods

EVENT SPONSORS

United Way thanks the businesses who underwrote events, enabling us to invest donor dollars on programs that are vital to our community.

Arrow Embroidery and Screen Printing
Dale's Auto Body
Essar
Expert Building Services
Itasca Tax Service
Kiwanis
KOZY/KMFY
Lefty's Party Rental
Minuteman Press
Miskovich Dental Clinic
Paul Bunyan Communications
Rapids Ford
Rapids Rental & Supply
RE/MAX Thousand Lakes
Roessler & Co, LTD.
Subway
Terex
The South Cabin Group

IN-KIND GIFTS

United Way thanks the organizations who contributed in-kind items and services that are of value to advancing our mission.

Arrow Embroidery
Arrow Printing
Bar Bell Bee Ranch
Bloomer's Garden Center and Landscaping
Brewed Awakenings
Checkered Past Antiques
City of Grand Rapids
Cub Foods
Farmer's Market
Forest History Center
Frame Up

Grand Rapids Greenhouse
IRA Civic Center
Itasca County Habitat for Humanity
Herald Review
Holiday
Itasca County Historical Society
Jenny & Company
Jimmy Johns
John Connelly Photography
John Risberg/RIZZ Glass
Keisler House
Ken's Greenhouse
KOZY/KMFY
Land O Lakes
Lefty's Party Rental
L&M Supply
McDonalds
Northland Portables
Ogle's Market Place Foods
Rapids Printing
Photo Express
Sandstrom's
Sherwin-Williams
Target
Timberlake Hotel
TimberSweet Maple Syrup
UPS
UBM Blandin
Wal-Mart
Waste Management

Together, **UNITED**, we can inspire hope and create opportunities for a better tomorrow.

United Way of 1000 Lakes

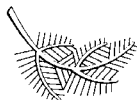
350 NW 1st Ave.

Suite A

Grand Rapids, MN 55744

unitedwayof1000lakes.org

THANK YOU.



BLANDIN FOUNDATION

