

THE POWER OF LEADERSHIP GIVING

United Way of 1000 Lakes leadership donors do something generous and influential through their commitment to envisioning a better community - and then making that vision a reality. They ensure that children will succeed, families will achieve financial stability, seniors will lead purposeful lives and all who aim to turn their struggles into strengths do so. Leadership donors lead by example, showing that anyone can shape the future of their community and impact countless lives.

When you give to United Way, you invest in a network that makes our communities stronger and healthier.

United Way's Leadership Giving Program gives community-minded individuals and businesses, like you, the opportunity to be part of the solution to complex social issues by enabling us to develop long-term, sustainable strategies in three priority areas:

EDUCATION:

United Way focuses on supporting early childhood learning, improving literacy development, and supporting quality out-of-school programming.

HEALTH:

United Way focuses on improving access to social and health-related support services, promoting resident and community engagement, and improving supports for seniors and people with disabilities.

INCOME & STABILITY:

United Way focuses on supporting basic needs (food, shelter, employment), and helping individuals and families achieve income and financial stability.

United Way makes it easy for you to get involved and make a real difference by helping address our community's most pressing problems. As a Leadership donor, you can deepen your community engagement network and achieve personal and professional goals.

Giving back to the community through United Way is your chance to stand up, stand out and demonstrate leadership in improving our community.

www.unitedwayof1000lakes.org

United Way of 1000 Lakes

[facebook.com/UnitedWayof1000Lakes](https://www.facebook.com/UnitedWayof1000Lakes)

twitter.com/UWay1000Lakes

LEADERSHIP GIVING BENEFITS INCLUDE:

We value your gift and we work diligently to invest it where it is needed most in our community. In addition to knowing you are making a meaningful and measurable difference, you will also receive these benefits:

- Recognized in United Way online/print annual report
- Year-round leadership, skill-building and volunteer opportunities
- Subscription to quarterly e-newsletter
- Invitations to signature events throughout the year
- Networking with like-minded peers
- United Way Leader email signature icon*

* Corporate and employee giving programs.

LEADERSHIP GIVING LEVELS

Individual Giving:	<i>Bronze Leader</i>	\$500 – \$999
	<i>Silver Leader</i>	\$1,000 – \$1,999
	<i>Gold Leader</i>	\$2,000 – \$2,499
	<i>Special Recognition</i>	\$2,500 or more

Corporate Giving:	<i>Bronze Leader</i>	\$2,500 – \$4,999
	<i>Silver Leader</i>	\$5,000 – \$9,999
	<i>Gold Leader</i>	\$10,000 – \$19,999
	<i>Special Recognition</i>	\$20,000 or more

Employee Giving:	<i>Bronze Leader</i>	\$2,500 – \$4,999
	<i>Silver Leader</i>	\$5,000 – \$9,999
	<i>Gold Leader</i>	\$10,000 – \$19,999
	<i>Special Recognition</i>	\$20,000 or more

To learn more about starting or building your Leadership Giving program, please contact us at 218-999-7570.

LIVE UNITED

