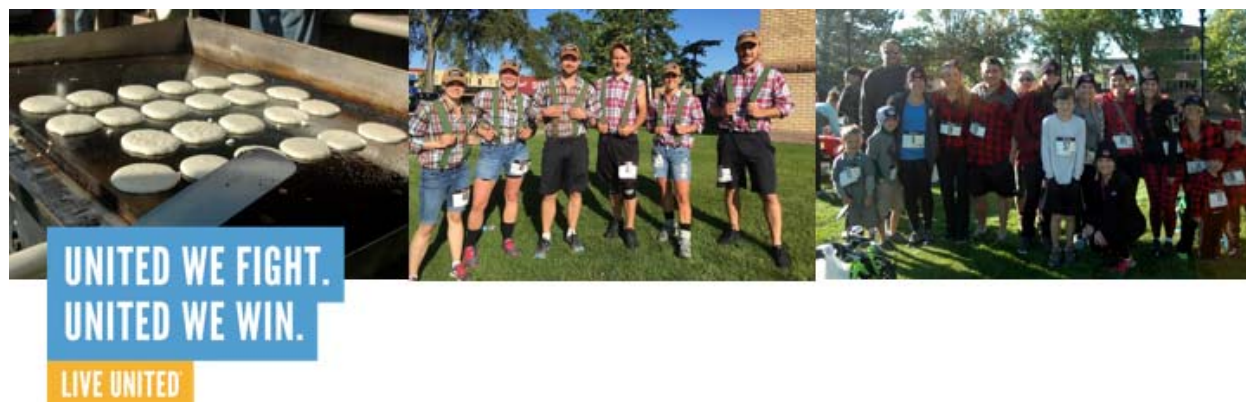


SPONSORSHIP OPPORTUNITIES



Lumberjack Mile/5K & Campaign Kick-off Breakfast Saturday, September 8th

The United Way Campaign Kick-Off is held each year in September to officially start the annual campaign, formally announce the campaign goal and to publicly recognize donors and volunteers. This event is open to the public and attended by community business leaders, volunteers, partner agency representatives, and local media outlets.

In 2017, over 300 community members attended the Campaign Kick-Off held on the lawn of Old Central School.

Platinum Sponsor

Recognition as Platinum Sponsor

Reduced Mile/5K entry fee(s)

8 breakfast tickets

Promoted as platinum sponsor in all publicity materials, including radio and television

Live radio interview

Prominent inclusion of company logo on event program, signage and t-shirt

Name mention at event

Recognition on United Way of 1000 Lakes' website with your logo and a link to your website

Value: \$1,000

Gold Sponsor

Recognition as Gold Sponsor

Reduced Mile/5K entry fee(s)

4 breakfast tickets

Promoted as gold sponsor in all publicity materials, including radio and television

Prominent inclusion of company logo on event program, signage and t-shirt

Name mention at event

Recognition on United Way of 1000 Lakes' website

Value: \$500

Silver Sponsor

Recognition as Silver Sponsor

Promoted as silver sponsor in all publicity materials

Prominent inclusion of company name on event program, signage and t-shirt

Name mention at event

Recognition on United Way of 1000 Lakes' website

Value: \$250