

SPONSORSHIP OPPORTUNITIES



United Way Day of Action Thursday, June 21st

The United Way Day of Action is held annually nationwide and promotes volunteerism. The day-long effort mobilized community members to take action in the communities in which they live. Projects range from gardening and painting to packing bulk food and creating care packages.

In 2017, over 100 community members took part and served a collective 582 hours, equating to more than \$14,000 in volunteer contributions.

Platinum Sponsor

Recognition as Platinum Sponsor

Promoted as platinum sponsor in all publicity materials, including radio and television

Radio interview

Prominent inclusion of company logo on event materials, signage and t-shirt

Name mention at event

Recognition on United Way of 1000 Lakes' website with your logo and a link to your website

Value: \$1,000

Gold Sponsor

Recognition as Gold Sponsor

Promoted as gold sponsor in all publicity materials, including radio and television

Prominent inclusion of company logo on event materials, signage and t-shirt

Name mention at event

Recognition on United Way of 1000 Lakes' website

Value: \$500

Silver Sponsor

Recognition as Silver Sponsor

Promoted as silver sponsor in all publicity materials

Prominent inclusion of company name on event program, signage and t-shirt

Name mention at event

Recognition on United Way of 1000 Lakes' website

Value: \$250